



ENGAGE LOCAL FAMILIES ENRICH OUR COMMUNITY

Sponsor Agoura Westlake AYSO youth soccer to help us provide a fun, family environment that enriches the lives of local kids and families.

WHO WE ARE

Agoura Westlake AYSO is a 100% volunteer non-profit with 1,000+ families of 1,200+ kids age 3-18 serving Agoura, Westlake Village, Oak Park & Calabasas for nearly 50 years. We provide a positive environment for kids to learn and play soccer. AYSO's philosophies include Everyone Plays™, good sportsmanship, positive coaching, and player development.

A NEW WAY TO PROMOTE YOUR BRAND

We offer turn-key sponsorship tiers ranging from \$500-\$3,000 as well as custom programs and opportunities to meet your goals of awareness, driving foot traffic, face-to-face engagement, etc.

REGION SPONSORSHIPS CAN INCLUDE

- ✓ Email: Link in our weekly email
- ✓ Website: Logo & link on our website
- ✓ Social: Promotion on our social media
- ✓ Signage: Banners/signage at fields
- ✓ Booth/Pop-Up at fields
- ✓ Custom title sponsorship of events, contests, awards
- ✓ Branded merch or gear

TAX DEDUCTION

AYSO is a 501(c)(3). Region sponsors may see a tax benefit with the sponsorship being an advertising expense for the public exposure of the business.

EXAMPLES



CONTACT US NOW FOR OPPORTUNITIES THIS AUG-NOV:
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